Subjective vividness ratings of pictures predict exemplar-specific similarity between encoding and recall activity patterns Matthew R. Johnson

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#### Acknowledgements

#### Original study & data collection

 Marcia Johnson, Brice Kuhl, Karen Mitchell, Lizzy Ankudowich, Kelly Durbin, Nayeon Kim

- Current analyses
  - Marcia Johnson, Karen Mitchell
  - Helpful feedback from Johnson & Chun labs at Yale

# Background

Perceptual activity patterns are reinstantiated during reflection



Ranganath, DeGutis, & D'Esposito, 2004





M.R. Johnson, Mitchell, Raye, D'Esposito, & M.K. Johnson, 2007

# Background

#### • ... for exemplars as well as broader categories





M.R. Johnson & M.K. Johnson, 2014

Lee, Kravitz, & Baker, 2012

# Question

 How does perceptual activity reinstantiation during reflection relate to the subjective vividness of perceiving and/or remembering?

> Psychological Bulletin 1993, Vol. 114, No. 1, 3-28

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#### Source Monitoring

Marcia K. Johnson, Shahin Hashtroudi, and D. Stephen Lindsay

# Source monitoring and vividness



# Source monitoring and vividness





...etc.

# Design



M.K. Johnson, Kuhl, Mitchell, Ankudowich, & Durbin, 2015

#### SEE





#### THINK

PIER

low





high

















## Pattern similarity results

 Correlations of exemplar pattern reinstantiation with subjective vividness ratings:



see also: St-Laurent, Abdi, & Buchsbaum, 2015

## Pattern similarity results

 Correlations of exemplar pattern reinstantiation with subjective vividness ratings:



## Inter-rating correlations

 Different relationships with pattern similarity emerge despite the fact that See and Think ratings inter-correlate:



# Summary

- Across multiple regions, reflective vividness better predicts exemplar pattern reinstantiation than perceptual vividness
  - In fact, higher perceptual vividness is associated with worse reinstantiation
  - Differential effects emerge despite some degree of correlation between perceptual & reflective vividness

# Questions?

#### Reprint of slides:



http://is.gd/mrj\_sfn\_2015

 Lab website: http://raplab.rocks